

# Press Release

MARINA BAY  **Sands**<sup>®</sup>  
SINGAPORE

**20 FASHION WEEK 13**  
9-19 Oct Singapore  
 **THE SHOPPES**  
AT MARINA BAY SANDS 



*Left: Korean actor Sung Hoon; Right: Korean model Shin-woo*

## **Fashion Week 2013 makes waves with dazzling Korean-star line up** *Korean celebrities SUNG HOON and SHIN-WOO add to the star-studded 11-day extravaganza*

**Singapore** (10 October 2013) – Fashion Week 2013 is drawing more Korean celebrities this year, with South Korean actor **Sung Hoon** and model **Shin-woo** joining the glamorous line-up of stars gracing the activities taking place over 9 to 19 October. Together with South Korean superstar **RAIN**, both celebrities will be making an appearance during the 11-day extravaganza.

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This will mark the second year in a row that **Sung Hoon** will be walking the red carpet at Marina Bay Sands during Fashion Week, which is organised by FIDé Fashion Weeks and presented by The Shoppes at Marina Bay Sands. The South Korean actor, who has been in the limelight since 1996, also took centre-stage on the runway at Men's Fashion Week 2012.

Joining him is South Korean model, **Shin-woo** (real name Lee Ji Hoon), who is making his second appearance at Fashion Week in Singapore.

The appearance of **Sung Hoon** and **Shin-woo** makes Fashion Week 2013 one of the biggest, boldest and most dazzling Fashion Week yet. The two Korean celebrities will join the strong line-up of celebrities including South Korean superstar **RAIN**, Los Angeles fashion stylist **Jeannie Mai**, American fashion model **Alex Minsky** and regional Thai-American hosts **UTT** and **Taya Rogers**, who will be gracing the event. The event will feature the best in Men's and Women's Prêt-à-Porter, Women's Couture and Haute Couture labels this year, as well as some who are making an appearance for the first time in Singapore.

Get your tickets to Fashion Week 2013 here:

<http://entertainment.marinabaysands.com/EventSynopsis.aspx?ID=7328>

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## About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

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## Download hi-res images

<http://www.hightail.com/download/OGhkM25FNkdoMIZ2TzhUQw>

## About FIDÉ Fashion Weeks

FIDé Fashion Weeks have been the leading force behind some of the most exclusive fashion weeks in Asia. In addition to an annual presentation of Women's Fashion Week and Asian Couture Week, FIDé Fashion Weeks complete their impressive offering with the only Men's Fashion Week in Asia (3<sup>rd</sup> in the world after Paris and Milan) and the only dedicated French Couture Week, outside of Paris, to present members and invited members of the Chambre Syndicale de la Haute Couture. FIDé Fashion Weeks aims to maintain its objective of presenting the very best of international fashion in Asia and the creation of a platform for gifted Asian designers to showcase their talents to the world. For more information, please visit [www.fidefashionweeks.com](http://www.fidefashionweeks.com).

FIDé Fashion Weeks is also supported by and works in collaboration and partnership with a number of leading organisations and institutions including the French Embassy, Encore! – the European cultural festival, French Chamber of Commerce, Atelier Chardon Savard, Council of Fashion Designers of America (CFDA), Bunka Fashion College, and the Japan Creative Centre.

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