

Press Release

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MARINA BAY **Sands**[®]
SINGAPORE



A still image of the environmental artwork, Deephorizon.

ArtScience Museum to host free and open events to usher in International Museum Day

Sustainability highlighted at Museum through Digital Art Weeks 2013 installations, performances & symposium

Singapore (8 May, 2013) – In anticipation of International Museum Day on 18 May, a number of special events are being held at ArtScience Museum™ at Marina Bay Sands. As an official partner and presenter with ETH Zurich's Digital Art Weeks 2013, ArtScience Museum is serving as host for installations, performances, and a symposium which highlight environmental sustainability during the festival's first stay in Singapore. The events taking place at ArtScience Museum will run 10-19 May and are free-of-charge to the public.

"Our commitment at ArtScience Museum is not limited to bringing in the biggest and best exhibitions from around the world to Singapore," said ArtScience Museum Associate Director Ross Leo. "Providing opportunities for everyone to experience the intersection between art and science as well as hear from experts in both fields is an important part of our mission. We're proud of our partnership with Digital Art Weeks 2013, and we look forward to hosting an enlightening lineup leading up to International Museum Day."

The events at ArtScience Museum kick off on Friday, 10 May with a series of 'sun setting performances' beginning at 6:30pm. Taking place around the lily pond located at ArtScience Museum, this event begins with creative offerings from electronic sound artist Art Clay and renowned Swiss trombonist and alphornist Roland Dahinden. As the sun sets, acclaimed Japanese environmental artist Ichi Ikeda will transform the surface of the lily pond into a 'water mirror'. In the event of inclement weather on the evening of Friday, 10 May, planned proceedings will be moved entirely to Level 4 of ArtScience Museum and begin at 7:15pm.

Following the outdoor proceedings on the evening of Friday, 10 May, music performances will be conducted on Level 4 of the museum beginning at 8pm. This will be immediately followed by the showcase launch of *Deephorizon*, a dynamic video display utilising multiple screens. The colourful creation is offered by the Swiss arts group UBERMORGEN.COM and presents an ever-changing digital reconstruction of the 2010 oil spill in the Gulf of Mexico.

Deephorizon is one of two artistic exhibits which will debut at ArtScience Museum and remain in place for public viewing through Sunday, 19 May. The other is *Handfalls*, a unique installation that will be contained within the museum's lily pond. Created by Ichi Ikeda, *Handfalls* includes floating images of water-filled hands and blooming lotus flowers that create a compelling image.

On Saturday, 11 May, a 'Sustainability Symposium' presented by Digital Art Weeks 2013 will be held as an installment of the museum's ArtScience Conversations series. The symposium, which runs 10:00am until 6:30pm, will include a series of lectures and discussions by internationally-recognised personalities from the arts, science and environmental communities focusing on sustainability and its relationship to culture.

ArtScience Conversations is a quarterly 'speaker series' at ArtScience Museum which brings individuals with expertise in the areas of art, science and ArtScience to present on topics of interest. The series seeks to shed light on the creative process at the heart of ArtScience and is a free and open forum for all visitors.

In addition to the free and open showcases of *Deephorizon* and *Handfalls* on Saturday, 18 May, unique group tours and workshops will be available at ArtScience Museum free-of-charge during International Museum Day as well. The guided tours, exploring the architectural context of the iconic ArtScience Museum structure, will be offered at 12:30pm and 3pm. Meanwhile, the workshops will share traditional photography print methods as well as darkroom techniques and will be held at 11am and 6pm. Interested individuals are encouraged to register in the ArtScience Museum lobby 30 minutes before the events' respective start times.

The tours and workshops provided on International Museum Day are a partial preview of ArtScience of Architecture and ArtScience of Photography, two new series scheduled for launch at ArtScience Museum in late summer. The tours, in particular, will be conducted by the organisation Art Outreach. Art Outreach is a designated charity of Sands for Singapore, Marina Bay Sands' Corporate Social Responsibility (CSR) programme.



For a complete and detailed listing of the events being conducted 10-19 May at ArtScience Museum in anticipation of International Museum Day, please visit the 'Activities' section of our website: www.marinabaysands.com/ArtScienceMuseum

ArtScience Museum at Marina Bay Sands is known as the museum that celebrates creativity, the processes at the heart of art and science, and their role in shaping society. The Museum seeks to understand what drives creative people, how they acquire and use their skills, and how the world around us is changed because of it. ArtScience Museum presents exhibitions and programmes to deliver these stories using a combination of beautiful design, intriguing content and intellectual discussion, in order to inspire the creativity in all of us.

Featuring 21 gallery spaces totaling 50,000 square feet, the boldly iconic lotus-inspired ArtScience Museum is also the premier venue for major international touring exhibitions from the most renowned collections in the world. Since it opened in 2011, ArtScience Museum has been home to some of the best-attended exhibitions in Singapore, including "Titanic: The Artifact Exhibition", "Harry Potter: The Exhibition", "Andy Warhol: 15 Minutes Eternal"; "Dali: Mind of a Genius" and "The Art of the Brick". "Mummy: Secrets of the Tomb" is the thirteenth exhibition to be staged at ArtScience Museum.

ArtScience Museum at Marina Bay Sands was awarded TripAdvisor's Certificate of Excellence in 2012, earning a top rating of 4.0 out of 5. This recognition places the museum amid a select group of attractions that have been recognized by worldwide travelers for providing outstanding tourist experiences.

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

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