

# Fact Sheet



## Sands Expo and Convention Centre

The Sands Expo and Convention Centre offers more than 120,000 square metres or 1.3 million square feet of meeting space, making it one of the largest and most flexible locations in Asia.

It is also the biggest MICE (Meetings, Incentives, Conferences and Exhibitions) facility in Singapore, with the largest ballroom in Southeast Asia that is capable of hosting up to 11,000 delegates. Beyond those facilities, delegates can enjoy luxurious accommodation and Broadway shows, dine at the finest restaurants, experience world-class shopping and be part of the integrated resort's Corporate Social Responsibility initiatives to give back to the community.

### Centre highlights:

- Five floors of exhibition and convention space
- Up to 2,000 exhibition booths and 250 meeting rooms
- Can accommodate up to 45,000 delegates in all
- A comprehensive one-stop event and exhibition solution provider that offers services ranging from technical needs such as audio visual equipment, stage set-up and logistics
- Offers the region's largest ballroom at over 8,000 square metres
- Grand Ballroom (Level 5) can seat up to 6,600 diners for a banquet or up to 8,000 delegates for a theatre-style convention
- Grand Ballroom can be configured into 16 rooms to hold smaller groups of a few hundred people
- Roselle-Simpor Ballroom (Level 4) can accommodate mid-sized groups of up to 2,000 delegates reception-style.

### The right fit for every event:

Marina Bay Sands has the perfect space for every event, whether it's a meeting for 10,000 or a party for 10. In addition to the Sands Expo and Convention Centre, other creative venues include:

- Sands SkyPark for cocktail parties or intimate dinner receptions
- Event Plaza for large-scale outdoor carnivals or festivals
- Theatres for product launches, presentations or conferences
- Celebrity chef restaurants for cocktail parties, dinner receptions, dine-arounds or exclusive launches
- A unique ArtScience Museum for opening ceremonies, conferences or cocktail parties

### Green Meetings:

As the first ISO 20121 certified property in Southeast Asia, Marina Bay Sands continues to champion sustainable event planning to help organisers achieve their green meeting goals. The integrated resort is also the first facility in Singapore to adopt the Singapore Tourism Board's new sustainability guidelines for the MICE industry in 2013. In July 2016, Marina Bay Sands became the first venue in Singapore to attain the MICE Sustainability Certification (Intermediate Level for venue) awarded by the Singapore Association of Convention and Exhibition Organisers & Suppliers (SACEOS).

Several sustainable practices include:

- **Green Meeting Concierge**, a dedicated service personnel who will help clients craft sustainable meetings using the **Sands ECO360 Meetings Planning Tool**.
- **Sands ECO360 Event Impact Statement** provides a post-event sustainability report that captures an event's sustainability highlights and provides a comprehensive summary of energy and water consumption at a glance.

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- **Harvest Menu** offers sustainable food and beverage options to reduce Food Miles and lower the emission of greenhouse gases during transportation.
- **Sub-metering of MICE floors** allows organisers to effectively track energy usage across specific areas.
- **Waste management** with recycling bins and sustainably disposing of leftover food and materials

## Growing momentum:

Since opening, Marina Bay Sands has become the venue of many international and regional conferences and tradeshows across diverse industries including new-to-Singapore events. In 2016 alone, Sands Expo hosted over 3,500 events with more than 1.1 million attendees. It has also attracted nearly 590 new-to-Singapore MICE activities, including tradeshows, since 2010.

New-to-Singapore shows include:

- International Luxury Travel Market (ILTM) Asia Pacific (debut 2018)
- Money20/20 Asia (debut 2018)
- Institute of Electrical and Electronics Engineers (IEEE) International Conference on Robotics and Automation (ICRA) (debut 2017)
- International Association of Amusement Parks and Attractions (IAAPA) Expo (debut 2017)
- International Union of Microbiological Science (IUMS) (debut 2017)
- IEEE Conference of Lasers and Electro-Optic (CLEO) (debut 2017)
- IEEE GLOBECOM (debut 2017)
- Millennial 20/20 (debut 2016)
- Undersea Defence Technology (UDT) Asia (debut 2016)
- Military Training & Simulation (MilSim) Asia (debut 2016)
- SpineWeek (debut 2016)
- Tourism Technology Asia (debut 2016)
- Aircraft Interiors Expo Asia (debut 2016)
- Future Travel Experience (FTE) Asia Expo (debut 2016)
- Airline Passenger Experience Association (APEX) Expo (debut 2016)
- Singapore International Robo Expo (debut 2016)
- Asian Robotics Week (debut in 2015)
- Interpol World (debut in 2015)
- Forever Living Global Rally (debut in 2015)
- Gelato World Tour (debut in 2015)
- Fantasia by Escriba (debut in 2014)
- Critical Communications World (debut in 2014)
- World Rubber Summit (debut in 2014)
- Black Hat Asia (debut in 2014)
- MEDLab Asia (debut in 2014)
- Digital Healthcare Week (debut in 2012)
- Art Stage Singapore (debut in 2011)

Multi-year contracts signed to date include:

- CommunicAsia (2014 – 2015)
- OSEA (2014 – 2016)
- Tax Free World Association Asia Exhibition & Conference (2014 – 2017)
- ITB Asia (2014 – 2016) and (2017 – 2019)

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- Singapore International Jewellery Show (2013 – 2016)
- SkyBridge Alternatives **(SALT) Conference** (2013 – 2015)
- Young Presidents' Organisation (YPO) Global Leadership Summit (2012, 2018)
- Milipol Asia (2017, 2019, 2021)

## Awards:

Marina Bay Sands has been the recipient of the following MICE awards:

- Best Business Event Venue awarded by the Singapore Tourism Board at the Singapore Tourism Awards for three consecutive years from 2015 to 2017; and in 2012 and 2013 at the Singapore Experience Awards
- Best Meeting / Incentive Organiser awarded by the Singapore Tourism Board at the Singapore Tourism Awards 2016
- Grand Award Winner in the Pacific Asia Travel Association (PATA) Grand and Gold Awards 2016 (Environment Category)
- Winner of the INCENTIVE Platinum Partners Award 2016
- UFI Sustainable Development Award 2015
- Best Resort for Business Events in the CEI Asia Industry Survey 2015
- Best City Hotel for Business Events in the CEI Asia Industry Survey 2015 (2<sup>nd</sup> place)
- Best Events Venue Team in the CEI Asia Industry Survey 2015 (3<sup>rd</sup> place)
- Best Hotel for Business Events in the CEI Asia Industry Survey 2014
- Best Hotel Events Team in the CEI Asia Industry Survey 2014
- Best Convention Centre in the CEI Asia Industry Survey 2014 (3<sup>rd</sup> place)
- Best Conference Venue Category in the Asian Conference Awards 2013
- Asia's Best Hotel for Business Events awarded by CEI Magazine at the CEI Asia Industry Awards 2011, 2012, 2013
- Best International Hotel awarded by Successful Meetings Magazine at the Successful Meetings Pinnacle Awards 2012
- First venue outside the US to attain Level One Certification to the American Society for Testing and Materials (ASTM) Standard pertaining to the Evaluation and Selection of Venues for Environmentally Sustainable Meetings, Events, Trade Shows, and Conferences in 2013