

Press Release



FOR IMMEDIATE RELEASE

Marina Bay Sands unveils new SweetSpot Deli concept

New York- styled spin-off opens at The Shoppes at Marina Bay Sands



(Left) Smoked Salmon, cream cheese, tomato and red onion on a toasted sesame bagel
(Right) Corned beef, Swiss cheese, sauerkraut and Russian dressing on grilled rye

Singapore (27 June 2013) – Guests at Marina Bay Sands can now experience another unique addition to its property-wide dining options. Launched in early June, SweetSpot Deli serves up authentic Manhattan staples, marrying the coffee culture of the existing SweetSpot with a classic New-York styled deli, executed by industry veteran and Executive Chef of Marina Bay Sands, Christopher Christie.

He said: “We serve food that mirrors that of a traditional New York City deli – it’s authentic, hearty and good for diners in a rush. From the signature corned beef and pastrami heaped on rye bread to the ‘lox’ and bagel, every detail has been carefully tried and tested, right down to the classic side of pickles.”

At SweetSpot Deli, guests can look forward to an array of freshly baked breads and bagels either as an accompaniment to their dine-in sandwiches and salads, or to take home. In addition to this, Executive Pastry Chef Ryan Witcher also presents an impressive selection of cakes for guests to enjoy: “The cheesecake served at SweetSpot Deli is reminiscent of my time in New York City. It has that signature rich, dense, creamy bite and is available in six different flavors including plain and marbled. We also serve up two other great American classics- Lemon Meringue Pie and Devil’s Food Chocolate Cake.”



(Left) Lemon Meringue Pie (Right) Pastrami and mustard on rye

Also on the menu are the line-caught Albacore tuna salad on rustic white bread and another rare, soul-warming find in Singapore: Chicken Matzoh Ball. Guests can complete their dine-in or take-out experience with delicious sides of potato salad, creamy coleslaw and sour pickles.

SweetSpot Deli's opening hours are 8:00 a.m. to 11:00 p.m. on Sundays to Thursdays and 8:00 a.m. to 12:00 a.m. on Fridays, Saturdays and Eve of Public Holidays. SweetSpot Deli is located at Bay Level, #01-30 The Shoppes at Marina Bay Sands.



The new SweetSpot Deli at The Shoppes in Marina Bay Sands

About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

Media Enquiries

Ellse Tan (+65) 6688 3047 / ellse.tan@marinabaysands.com

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