

MEDIA UPDATE



Fast track to Elite tier of Sands Rewards LifeStyle membership at Marina Bay Sands

Singapore (31 July 2015) – Marina Bay Sands is raising the bar on its leisure and entertainment experiences. From next month's Epicurean Market, to upcoming Broadway musicals and luxury fashion events, the integrated resort is set to draw more fans with an exclusive set of privileges, including a fast track towards the Sands Rewards LifeStyle (SRL) Elite membership.

From 1 August until 30 September 2015, guests get to enjoy a bevy of exclusive treats, such as meet-the-cast sessions at the MasterCard theatres, complimentary treats at celebrity chef restaurants, champagne and surprise gifts-with-purchase at selected boutiques, free access to all three ongoing exhibitions at the museum, VIP hotel check-in, as well as an extended 30-min foot massage with every spa session purchased at Banyan Tree Spa, among many others.

To access all the exclusive privileges, guests simply spend a minimum of S\$1,500 within a day¹ to sign up² as a member of the Sands Rewards LifeStyle (SRL) programme and enjoy an instant upgrade³ to the top tier Elite membership for a limited period of time. The membership is complimentary.

SRL Elite members will continue to enjoy the existing members-only privileges⁴ beyond 31 October, such as complimentary self-parking, hotel room upgrade upon check-in, priority

¹ Minimum spend amount must be spent personally at Marina Bay Sands in a single receipt or up to a maximum of five same-day receipts.

² SRL Elite upgrade is valid from 10:30am on 1 August to 11:00pm on 30 September 2015. Visitors can sign up at the SRL membership counters located at B1 Galleria Level and B2 Canal Level near the Skating Rink at The Shoppes at Marina Bay Sands.

³ Elite instant upgrade is valid for 90 days.

⁴ Refer to Appendix for summary of additional and existing Elite benefits & privileges.



booking for shows at the MasterCard theatres as well as exclusive invitations to pre-sale events or season previews at luxury boutiques at The Shoppes.

SRL is Marina Bay Sands' loyalty programme. Members can redeem rewards at more than 175 participating outlets across the integrated resort, from hotel stays, to shopping, dining and entertainment. Luxury brands and restaurants that are newly added in the programme include Bread Street Kitchen by Gordon Ramsay, CH Carolina Herrera, Girard Perregaux, Gucci, Maison Margiela, and more.

For more details on the Sands Rewards LifeStyle membership programme, please visit <http://www.marinabaysands.com/sands-rewards-lifestyle/elite-privileges.html>.

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com