

Press Release



FOR IMMEDIATE RELEASE



ArtScience Museum launches new membership club, *ArtScience Friends* *Enjoy unlimited visits and exclusive privileges at the Museum*

SINGAPORE (20 November 2020) – ArtScience Museum has launched a new membership club – *ArtScience Friends* – offering unlimited exhibition access, exclusive previews to new experiences, priority entry and more.

As an extension of Marina Bay Sands' Rewards Programme, *Sands Rewards LifeStyle*, *ArtScience Friends* members are entitled to the following privileges:

- Unlimited access to all of ArtScience Museum's exhibitions and programmes for 12 months;
- Exclusive invites to exhibition previews and programmes;
- Priority entry into exhibitions and programmes;
- Bring friend(s) or family for free with every visit;
- All-day parking benefits;
- Earn 10 per cent Rewards Dollars with your *Sands Rewards LifeStyle* card at SweetSpot Café at ArtScience Museum;
- Shopping privileges –10 per cent off and 6 per cent instant Reward Dollars at the Museum's retail shop[†]

[†] Excludes exhibition merchandise.

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ArtScience Friends is a membership club which can be joined through the payment of an annual membership fee. *ArtScience Friends* members can bring their friends and family to explore the fascinating world where art, science and technology intersect.

“We are excited to launch *ArtScience Friends* – a programme that will enable us to form closer bonds with our visitors and supporters. By becoming a Friend of ArtScience Museum, our visitors will have free access to all our exhibitions throughout the year, which they can visit as often as they like. Museums are social spaces, and we know our audiences like to visit with their friends and family. So, our *ArtScience Friends* will be able bring a guest with them each time they visit - for free. In 2021, the Museum’s tenth anniversary year, we are planning an exciting line-up of exhibitions, immersive experiences and cutting-edge programmes. Our *ArtScience Friends* will be able to enjoy all these offerings, as well as exclusive previews, privileges, and special surprises. We are hoping our loyal visitors will join this year or gift an *ArtScience Friends* membership to a loved one for Christmas,” said Honor Harger, Executive Director of ArtScience Museum.

ArtScience Museum is offering two tiers of membership – the single membership, 1+1, is for one cardholder, who will be entitled to unlimited visits to exhibitions for one year, bringing one guest for free each visit. The 2+2 membership is a family and group membership, designed for groups of up to four people who will be entitled to unlimited visits to exhibitions for one year.

The two *ArtScience Friends* membership tiers are now on sale. From now till 30 November 2020, a special launch promotion for *Sands Rewards Lifestyle* members applies, offering 50% off the price of the annual membership fee.

The annual membership fees for *ArtScience Friends* are as follows:

Membership Type	1 + 1 (guest) <i>1 main cardholder + 1 guest</i> Perfect for individuals	2 + 2 (guests) <i>2 main cardholders + 2 guests</i> Perfect for families
 ARTSCIENCE FRIENDS	Regular Price: \$168	Regular Price: \$298
	Launch promotion for Sands Rewards LifeStyle Members from now till 30 Nov: <u>\$84</u>	Launch promotion for Sands Rewards LifeStyle Members from now till 30 Nov: <u>\$149</u>

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Existing *Future World* season-pass holders will be entitled to a complimentary upgrade to *ArtScience Friends*, when they sign up for *Sands Rewards LifeStyle*. Their *ArtScience Friends* membership will be valid for the duration of their season-pass, enabling them to visit all of ArtScience Museum's exhibitions.

ArtScience Friends membership is available for purchase either through ArtScience Museum's website or at the Museum.

Get in touch with the team at ArtScience.Friends@MarinaBaySands.com for more information.

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, more than 2,500 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a theatre and an outdoor event plaza. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com.

About ArtScience Museum

ArtScience Museum is a major cultural institution in Singapore that explores the intersection between art, science, technology and culture. It is the cultural component of Marina Bay Sands. Since its opening in February 2011, ArtScience Museum has staged large-scale exhibitions by some of the world's major artists, including Leonardo da Vinci, M.C. Escher, Salvador Dalí, Andy Warhol and Vincent Van Gogh, as well as exhibitions that explore aspects of science and technology – including particle physics, big data, robotics, palaeontology, marine biology and space science. For more information, please visit www.marinabaysands.com/museum.html

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