

# Press Release



FOR IMMEDIATE RELEASE

## Marina Bay Sands kicks off charity drive from 2-4 August

*Contribute to worthy causes this year during the Sands for Singapore Charity Festival*



*(Clockwise from top: Proceeds from Sands SkyPark Observation Deck, Digital Light Canvas, the Sampan Rides and ArtScience Museum will be donated to Community Chest over the three day giveback)*

**Singapore** (19 July 2019) – From 2-4 August 2019, members of the public can help raise funds for over 80 local charities when they visit the many attractions at Marina Bay Sands.

As part of our annual three day [Sands for Singapore Charity Festival](#), proceeds from our attractions – ArtScience Museum, Sands SkyPark Observation Deck, the Sampan Rides and Digital Light Canvas – will be donated to Community Chest.

In its seventh year, the Festival is the signature event of Marina Bay Sands' award-winning Corporate Social Responsibility (CSR) programme, Sands for Singapore. Over 10,000 Team

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Members from Marina Bay Sands will be mobilised to reach out to the community, volunteering with multiple social service agencies that serve families, children and the elderly.

The 2019 edition sees the integrated resort playing host to multiple fundraising events organised by its designated charities - Association for Persons with Special Needs (APSN) and the Cerebral Palsy Alliance Singapore (CPAS). Capping off the three day Festival is the Community Chest Heartstrings Walk and Race to the Sky Vertical Marathon, with both events to be held on 4 August.



*Last year's Community Chest Heartstrings Walk drew over 8,000 members of the public*

In its ninth year, the walk and vertical marathon are jointly organised by Marina Bay Sands and Community Chest. Taking place at the Marina Bay Sands Event Plaza, this year's theme, *"Step Forward, Towards Inclusion"*, will bring together people from all parts of the community, partners, volunteers and social service users, to signify a collective effort to build one community that shares, and a nation that cares.

The public can join in the fun and do their part for charity by participating in the **4-kilometre Fun Walk** along the Marina Bay Waterfront Circuit together with Community Chest's volunteers and social service users. Corporate teams can register for the **Race to the Sky Vertical Marathon** up 57 floors to Sands SkyPark Observation Deck, and win attractive prizes sponsored by Marina Bay Sands while doing their part for local charities. All funds raised will go towards Community Chest. Members of the public may visit this [link](#) to register for the activities.

Over S\$23million has been raised since the inaugural Charity Festival in 2013, supporting underserved causes and local charities. Marina Bay Sands has also uplifted the lives of the

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special needs community as well as families and children through its corporate giving initiatives. Some of these heart-warming stories will be highlighted through short and impactful videos in this year's "Sands for Singapore mini-series", and will be told through the voices of those whose lives have been positively impacted by the charitable contributions.

The first [video](#) in this series puts the spotlight on the Cerebral Palsy Alliance Singapore (CPAS), with the story being told from the perspective of a bus driver who ferries beneficiaries using a special hydraulic bus equipped with dedicated wheelchair spaces. The purchase of this bus was made possible with a S\$160,000 donation from Marina Bay Sands to CPAS in 2018.

To watch the video and learn more about this year's Sands for Singapore Charity Festival, please visit this [link](#).

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## **About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a theatre and an outdoor event plaza. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

## **About Sands for Singapore**

Committed to helping Singapore in meaningful ways, Marina Bay Sands' corporate social responsibility programme, Sands for Singapore, uses its unique resources and mobilises active volunteerism to create a positive difference in the lives of Singaporeans. The integrated resort further supports causes including those related to youth and education. The anchor initiative of Sands for Singapore is the annual Sands for Singapore Charity Festival. The festival serves to raise public awareness of its partner charities and raise funds for them through a series of meaningful events. Since its inauguration in 2013, the Sands for Singapore Charity Festival has raised over S\$23 million for local charities.

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## **For High-Res Images:**

<https://drive.google.com/drive/folders/1-69ts55GxFeZFJlaZINh2g1mfW0sOhhg>

Learn more about the Sands for Singapore Charity Festival by visiting this [link](#)