

## The Shoppes at Marina Bay Sands welcomes new brands

*International and homegrown designer labels Balmain and In Good Company to set up new stores; Kwanpen to unveil biggest flagship boutique in Singapore*

**Singapore** (11 July 2017) – The Shoppes at Marina Bay Sands is set to welcome new brands to its existing stable of luxury and premium fashion offerings this second half of 2017.

Brands slated to join The Shoppes this year include award-winning local fashion label **In Good Company**. Best known for its clean, modern silhouettes, the label will showcase its signature womenswear and Mini Me collections for children between 3 to 8 years old. The 1,600 square feet store will also feature a dedicated play area for children.

Homegrown luxury leather good and accessories brand **Kwanpen** will also undergo an extensive renovation at The Shoppes to unveil its largest flagship boutique in Singapore come August. When open, the new boutique will span over 2,500 square feet, triple the size of its former boutique.

Mr. John Postle, Vice President of Retail, Marina Bay Sands, said, “The Shoppes at Marina Bay Sands is always committed to reinvigorating its offerings to give shoppers compelling reasons to revisit. We are heartened by the ongoing robust demand from both international and homegrown labels to establish their footprint within The Shoppes. This is a strong testament in validating our position as Asia’s leading shopping destination.”

Other anticipated openings in the coming months include new-to-market Hong Kong fashion and accessories label **eq:iq** with its first standalone boutique in Singapore, as well as French luxury powerhouse **Balmain**’s first and only standalone store in Southeast Asia. The 1,647 square feet store will feature an interior concept reminiscent of its traditional Parisian boutiques. Luxury diamond jeweler **Nirav Modi** will also open its first and only boutique in Southeast Asia, while new-to-market luxury perfume house **Henry Jacques** will unveil its first and only boutique in Southeast Asia at The Shoppes.

Shoppers seeking a luxurious pampering session will delight in The Shoppes’ expanded range of bespoke beauty offerings with the re-opening of **Jo Malone**<sup>1</sup> and a new standalone **Estee Lauder**<sup>2</sup> boutique. The Shoppes will also welcome a newly renovated **CHANEL Fragrance & Beauty**<sup>3</sup> boutique offering a newly added private facial cabin dedicated to deep pampering

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<sup>1</sup> Jo Malone is located on B2-61A (Canal Level) of The Shoppes at Marina Bay Sands.

<sup>2</sup> Parfums Christian Dior is located on B2-61 (Canal Level) of The Shoppes at Marina Bay Sands.

<sup>3</sup> CHANEL Fragrance & Beauty boutique is located on B1-132 (Galleria Level) of The Shoppes at Marina Bay Sands.

with CHANEL's signature skincare treatments. Customers can also enjoy personalized, one-to-one beauty and fragrance consultations in the comfort of the 106 square-metre boutique inspired by Mademoiselle Chanel's universe. The existing **Parfums Christian Dior**<sup>4</sup> boutique at The Shoppes continues to pamper guests with its timeless multi-sensory skincare treatments created by the Dior Institut, such as the *Dior Prestige Regenerating Ceremonial*, which is the quintessence of Dior treatments.

Following the unveiling of the [Chanel Ephemeral boutique](#) just last month, **Fendi** has also launched an exclusive menswear pop-up for the first time at The Shoppes (B2-K9, Canal Level) until 16 July. For the first time in Asia, The Fendi Ape Car is showcasing the new Fendi Vocabulary Capsule Collection. Selected pieces from the Autumn/Winter 2017 collection are only available for sale in Singapore here at The Shoppes. Singaporean designer label **Chi Chi Von Tang** will also open a pop-up store located in the South Promenade, which will feature a personalized shopping experience.

Adding to The Shoppes' outstanding food and beverage line-up this year are famous French tearoom and pâtisserie **Angelina**, and homegrown **Da Paolo Gastronomia**. The latter will debut an exclusive gelato bar featuring fresh, artisanal Italian ice-creams. Da Paolo joins two other new restaurants located along the picturesque waterfront promenade – namely **The Bird Southern Table & Bar**<sup>5</sup>, and **Dallas Café & Bar**<sup>6</sup>. Come August, **TWG Tea**<sup>7</sup> will also re-open at a new location at The Shoppes with a new 50-seat salon and boutique featuring a new design and a tea-infused chocolate counter.

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#### About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

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<sup>4</sup> *Parfums Christian Dior* is located on B2-26 (Canal Level), of The Shoppes at Marina Bay Sands.

<sup>5</sup> *The Bird Southern Table & Bar* is located on B1-07 (Galleria Level) & L1-82 (Bay Level) of The Shoppes at Marina Bay Sands. For reservations, call 6688 9959 or email: [TheBirdReservations@MarinaBaySands.com](mailto:TheBirdReservations@MarinaBaySands.com).

<sup>6</sup> *Dallas Café & Bar* is located on L1-85 (Bay Level) of The Shoppes at Marina Bay Sands. For reservations, call 6688 7153

<sup>7</sup> *TWG Tea on the Bay* at Marina Bay Sands will be located on B1-122/125 (Galleria Level) of The Shoppes at Marina Bay Sands.