

Press Release



FOR IMMEDIATE RELEASE

Sands for Singapore Charity Festival returns from 4-6 August to connect communities

Witness the transformative power of unity as social enterprises, non-profits and the public rally together for charitable causes



SINGAPORE (5 July 2023) – Marina Bay Sands’ signature event, Sands for Singapore Charity Festival, is returning this August with the popular and bustling *Giving Marketplace*, energetic performances and an all-new community-driven tapestry weaving initiative. Themed *Where Hearts Come Together*, this year’s Festival, held from 4 to 6 August, will see Marina Bay Sands’ Team Members, non-profit organisations and the public come together to make a collective difference for society.

Over the weekend leading to National Day, the Event Plaza will come alive with free electrifying performances by local powerhouses **Glenn Yong**, **Iman Fandi** and **Sezairi** along with other talented homegrown artists including pop rock band **53A**, Alt-rock band **Chasing Daylight** and singer-songwriter **lullaboy**. The celebration of all things local continues at the **Giving Marketplace**, where 16 non-profit organisations and social enterprises – representing vulnerable communities such as special needs trainees to visually impaired artists – will offer a range of lifestyle items, baked goods and handcrafted products for sale.

Paying homage to National Day festivities, the gourmet pop-ups will also feature local delights from RISE, Marina Bay Sands' buffet restaurant, as well as locally-inspired food and drinks from Black Tap and Yardbird.



A community-driven weaving studio will be installed at Event Plaza to allow the public to create tapestries from upcycled fabric sourced from Marina Bay Sands

A highlight of the Festival is **Heartwork: A Community Weaving Studio**, where the public will be taught how to weave fabrics using upcycled linens and fabrics sourced from Marina Bay Sands. Through the age-old practice of using a traditional loom to weave the separate fabrics together, colourful tapestries will be formed and sold to raise funds for local artists supported by Art Outreach Singapore, a longstanding non-profit partner organisation of Marina Bay Sands.

“Sands for Singapore Charity Festival has been a cornerstone in our efforts to inspire change and drive impact for the underprivileged in Singapore. In addition to soaking in the festivities, we hope that the event inspires more people to step forward, get involved, and make a difference in our community,” said Mr Paul Town, Marina Bay Sands’ Chief Operating Officer.

“This year, the act of communal weaving during the Festival will serve as a powerful symbol of unity and community building. Each tapestry woven during the Festival represents the collective efforts of individuals, demonstrating the power of good intentions. It also underpins our commitment to strengthen Singapore’s social fabric through intentional acts of kindness and community efforts.”

On 5 August, the public will also come together for the Community Chest Heartstrings Walk, a non-competitive 4km charity walk along the picturesque Marina Bay Waterfront Promenade, as well as the Vertical Marathon – a competitive climb up 57 storeys to the Sands SkyPark. Co-organised by Marina Bay Sands since 2011, these annual fundraising events will contribute to over 100 social service agencies and 200 critical programmes supported by Community Chest.

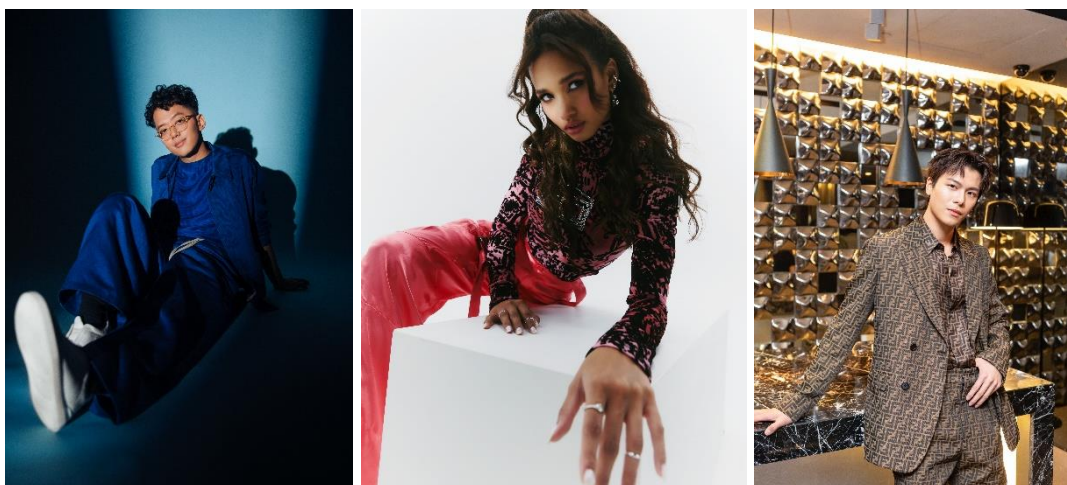
As a lead-up to the three-day Festival, Marina Bay Sands employees will also be volunteering for a series of activities including painting of temporary homes for families-in-need, packing and delivering National Day goodie bags to over 1,200 seniors, and hosting 150 beneficiaries to a day of activities at the integrated resort, including a free book library where beneficiaries will be able to take home a book donated by Marina Bay Sands' Team Members, as well as learning tours at ArtScience Museum.

Since its inception in 2013, the Sands for Singapore Charity Festival has become the signature charity event of Marina Bay Sands and a key component of the integrated resort's community engagement programme, **Sands Cares**. To date, over S\$31 million has been raised through the Charity Festival for local charitable organisations.

For the third year running, APSN, a social service agency that provides special education, vocational training and employment support services for individuals with mild intellectual disability, will return to the Giving Marketplace to showcase the works of its talented adult trainees.

"The Giving Marketplace provides a remarkable platform to showcase the abilities and talents of our trainees with special needs, and offers an excellent opportunity for us to raise awareness about the work APSN does in empowering individuals with special needs to lead independent and fulfilling lives. By participating in the Marketplace, we can connect with potential collaborators, expand our support base, explore opportunities for future partnerships, and raise funds to equip our trainees with the necessary skills required for the workforce," said Mr Philip Li, Principal Centre Lead, Vocational Training, APSN Centre for Adults.

HIGHLIGHTS OF SANDS FOR SINGAPORE CHARITY FESTIVAL



(From L to R): Sezairi, Iman Fandi and Glenn Yong will be the headliners for this year's Sands for Singapore Charity Festival

Giving Marketplace



Visitors of the Charity Festival are able to support non-profit organisations and social enterprises directly through purchases at the Giving Marketplace

A total of 16 booths will be hosted by non-profit organisations and social enterprises at the bustling Giving Marketplace, offering a diverse range of lifestyle products, handcrafted works and baked goods for sale. All proceeds generated from these purchases will be retained directly by the participating organisations to support their communities.

APSN will offer a range of items from baked goods to terrariums and painted stones that will showcase the different talents of trainees from their vocational training centre.

Delve into a selection of offerings including books and lifestyle items from the **Muscular Dystrophy Association Singapore** (MDAS), which promotes the creative abilities of individuals with muscular dystrophy.

Image Mission, a charity that empowers women through economic independence, will also be returning with the sale of preloved clothes. Proceeds will go towards funding the activities for women in need.

Other meticulously curated items offered at the Giving Marketplace include hand bound journals and art pieces personally designed by craftspeople at **SPD**, and crafts created through touch by the visually impaired at the **Singapore Association of the Visually Handicapped**. Social enterprise **Tea Ideas** will be selling its signature Ultra Rich Antioxidant Tea, while **Hey! Chips** is set to satiate the munchies with an assortment of fruit and vegetable crisps, made with simple plant-based ingredients and are 100 per cent natural.

Gourmet specials



(From L to R): Look forward to Black Tap's classic **All-American burger** and Singapore-exclusive **National Day CrazyShake®** and a creative local fiery spin on the famous **Yardbird chicken wings**

Visitors can treat their tastebuds to a spectacular array of gourmet treats and beverages from three of Marina Bay Sands' signature restaurants throughout the Festival, specially priced for everyone to indulge and play a part for charity at the same time. In celebration of the Lion City's most treasured flavours, **Black Tap Craft Burgers & Beer**, **RISE** and **Yardbird Southern Table & Bar** will be presenting a creative spin on local favourites in addition to their all-time signature dishes.

Fans of **Black Tap** can look forward to the over-the-top Singapore-exclusive *National Day CrazyShake®*. Decked in patriotic colours of the Singapore flag, the pastel pink hued bandung CrazyShake® comes with a vanilla frosted rim cup with red and white star sprinkles, a red and white cake slice, crescent icing cookie and a cherry to sweeten the celebrations. Black Tap will also be serving selected crowd favourites from its regular menu, such as the classic craft *All-American burger*, *crispy chicken sandwich* and *Impossible All-American*, tantalising *fried mozzarella sticks* and *Korean wings*, and classic milkshakes and an array of bottled craft beers.

Meanwhile, **RISE** is inviting all to trace the multicultural make-up of Singapore through its variety of classic local hawker fare, from *satay* (grilled meat skewers), *ngoh hiang* (deep fried pork and water chestnut roll) and *kathi roll* (Indian bread wrapped with sweet peppers and onions), to sweet treats like *kueh ayu puteri* (mini pandan sponge cakes with coconut). Finally, **Yardbird Southern Table & Bar** will be satiating locals' love for spice with the power-packed *mala x reaper fried chicken*, a fiery spin on Yardbird's famous 27-hour brined fried chicken. It is brushed with a special chilli rub comprising Szechuan peppercorns and smoked Carolina reaper, known to be one of the spiciest chilli peppers in the world with a score of over two million Scoville heat units, and complemented with cool ranch cucumber dip. Feast on other classic American indulgences ranging from *Yardbird's smoked brisket 'slider'* and ginormous *mac & cheese croquette*, to light bites like Angus beef *chilli fries* and *corn in cup "elote"*, and pair them with locally brewed bottled beers or Yardbird's signature *Blackberry bourbon lemonade*, a refreshing cocktail starring Kentucky's Buffalo Trace bourbon.



All proceeds collected by Marina Bay Sands' signature restaurants at the Festival will be donated to Community Chest.

More information about the Sands for Singapore Charity Festival can be found at <https://www.marinabaysands.com/SandsForSingapore>.

###

About Marina Bay Sands Pte Ltd

Marina Bay Sands is Asia's leading business, leisure and entertainment destination. The integrated resort features Singapore's largest hotel with over 2,200 luxurious rooms and suites, crowned by the spectacular Sands SkyPark and iconic infinity pool. Its stunning architecture and compelling programming, including state-of-the-art convention and exhibition facilities, Asia's best luxury shopping mall, world-class dining and entertainment, as well as cutting-edge exhibitions at ArtScience Museum, have transformed the country's skyline and tourism landscape since it opened in 2010.

Marina Bay Sands is dedicated to being a good corporate citizen to serve its people, communities and environment. As one of the largest players in hospitality, it employs more than 11,000 Team Members across the property. It drives social impact through its community engagement programme, Sands Cares, and leads environmental stewardship through its global sustainability programme, Sands ECO360.

For more information, please visit www.marinabaysands.com.

For Media Enquiries

Joseph Chong +65 9145 2645 / joseph.chong@marinabaysands.com

For high-res images, please click [here](#). (Credit images as indicated in the captions)