

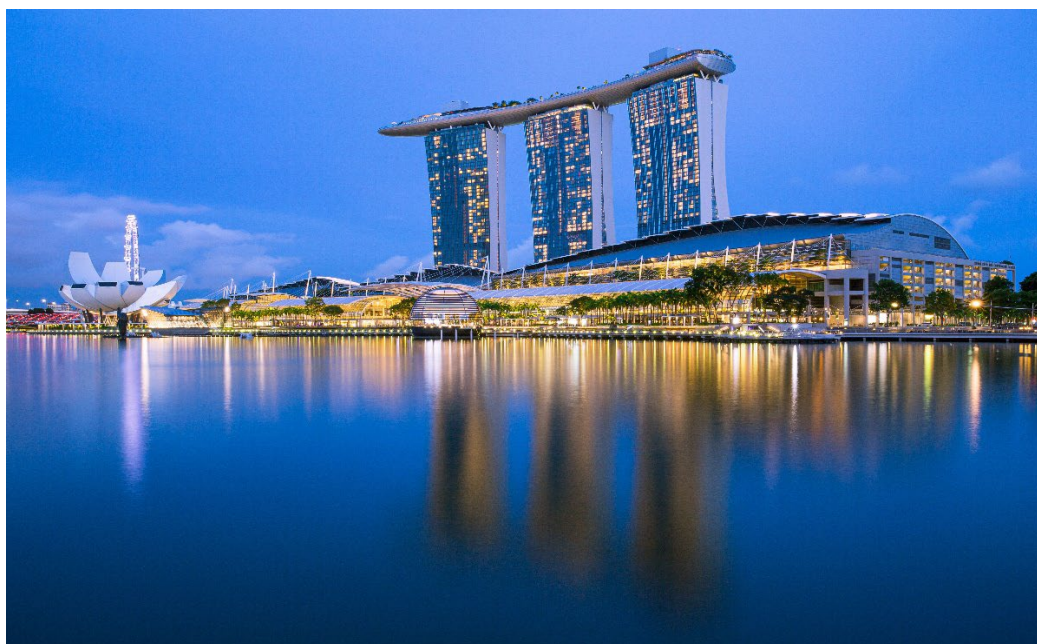
Press Release



FOR IMMEDIATE RELEASE

Marina Bay Sands inks a multi-year deal with Scuderia Ferrari ahead of Singapore night race

Highlights include a replica of the Scuderia Ferrari race car on display at the hotel lobby, exclusive experiences and light-up of the facade of Marina Bay Sands



SINGAPORE (31 July 2023) – Marina Bay Sands is proud to announce a multi-year partnership with **Scuderia Ferrari**, the Formula 1 team of the renowned Italian luxury brand, Ferrari.

This collaboration sets the stage for an exhilarating night race series, bringing together the world of motorsport and luxury hospitality to offer a suite of adrenaline-fueled activations and exclusive hotel packages that capture the essence of both iconic brands.

In celebration of the deal with the iconic team, a replica of the SF90 will be on display at the lobby of Hotel Tower 1 at Marina Bay Sands from 11 to 18 September. The spectacular showcase will offer motorsport fans and visitors an opportunity to see up close the Scuderia Ferrari car that raced in the Formula 1 World Championship in 2019.

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Another highlight of the collaboration includes a light-up of the iconic facade of Marina Bay Sands, which will see the three cascading hotel towers and underbelly of Sands SkyPark illuminated in the vibrant hue of Ferrari red throughout the duration of the night race. From 14 to 17 September, this visual spectacle will stand against the backdrop of the city's stunning skyline to create a dazzling focal point amidst the city skyscrapers.

The collaboration will also see official drivers Charles Leclerc and Carlos Sainz, as well as Frederic Vasseur, Team Principal and General Manager of Scuderia Ferrari, involved in partnership activations at the integrated resort.

“We are delighted to unveil our brand partnership with Scuderia Ferrari, the most successful F1 team in history. This collaboration unites two iconic brands centred around our joint pursuit of excellence. We look forward to offering thrilling activations that immerse our visitors in the excitement of this remarkable partnership during the upcoming night race in Singapore,” said Paul Town, Chief Operating Officer, Marina Bay Sands.

Paul Gandolfi, Head of Partnership Development – Scuderia Ferrari, said, “We’re delighted to welcome Marina Bay Sands to our family of partners. Our two brands, united in luxury, ambition and the pursuit of quality and excellence, look forward to developing meaningful and memorable experiences for our fans and customers starting with the hugely popular Singapore night race.”

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is Asia’s leading business, leisure and entertainment destination. The integrated resort features Singapore’s largest hotel with over 2,200 luxurious rooms and suites, crowned by the spectacular Sands SkyPark and iconic infinity pool. Its stunning architecture and compelling programming, including state-of-the-art convention and exhibition facilities, Asia’s best luxury shopping mall, world-class dining and entertainment, as well as cutting-edge exhibitions at ArtScience Museum, have transformed the country’s skyline and tourism landscape since it opened in 2010.

Marina Bay Sands is dedicated to being a good corporate citizen to serve its people, communities and environment. As one of the largest players in hospitality, it employs more than 11,000 Team Members across the property. It drives social impact through its community engagement programme, Sands Cares, and leads environmental stewardship through its global sustainability programme, Sands ECO360.

For more information, please visit www.marinabaysands.com.

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