

FOR IMMEDIATE RELEASE

Marina Bay Sands reaffirms commitment to corporate giving with **S\$275,000** donation

*The integrated resort also shone a spotlight on
community partners during its Sands Cares Community
Week*

Singapore (13 September 2021) – Marina Bay Sands is donating S\$275,000 to drive impact and inspire change as part of its community engagement programme, Sands Cares. The contribution will benefit initiatives steered by four local organisations – **Agape Connecting People, Care Corner Singapore, Image Mission Limited and Art Outreach Singapore**. These initiatives are in line with Sands Cares’ commitment to provide shelter, food and services to vulnerable communities, and support education and employment in the hospitality industry.

On top of the donation, Marina Bay Sands engaged its 10,000-strong workforce to celebrate the good work of its community partners through its inaugural closed-door **Sands Cares Community Week**, held from 3 to 10 September 2021. Team Members heard first-hand from the Singapore Red Cross, Care Corner Singapore and Agape Connecting People, at three exclusive hybrid Impact Conversations. Styled as fireside chats, the sessions saw these organisations sharing topics such as supporting disaster resiliency, harnessing the potential of adolescents, and human-centred service.

During the week, senior executives with experience in MICE, Sales, Hotel Operations and Revenue Optimisation also engaged Hospitality Business students from the Singapore Institute of Technology (SIT) in an exclusive networking session. The students invited are supported by the Marina Bay Sands Bursary, which was established at SIT in 2018 to support those who are financially disadvantaged. To date, 80 Marina Bay Sands Bursaries totalling S\$400,000 have been awarded.

“The spirit of giving has always been deeply imbued in Marina Bay Sands’ culture. Sands Cares Community Week is our ode to our community partners, who do much of the heavy lifting to empower their beneficiaries to pursue their dreams. We encourage our Team Members to continue giving and create bigger waves of change in the future, regardless of whether it is done in their own capacity or through volunteering opportunities with Sands Cares,” said Mr. Paul Town, Chief Operating Officer, Marina Bay Sands.

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Providing shelter, food and services to vulnerable communities

In a first for Marina Bay Sands, the integrated resort will power a **six-month food programme** to improve the nutrition of 1,000 vulnerable families using only fresh produce. In partnership with Agape Connecting People, a social enterprise driven by a mission to help former offenders, single mothers and the vulnerable to regain their dignity through employment, beneficiaries will receive food packages twice a month, starting from this month. Marina Bay Sands will also organise food donation drives and community befriending activities to engage its active community of Team Member volunteers when prevailing safe management measures permit.

Marina Bay Sands will also provide Care Corner Singapore's **Active Ageing Hub (Toa Payoh West)** with equipment that uses low-energy magnetic fields to stimulate cells in muscles, enabling frail seniors to build stronger muscles without exercise. The funding will help maintain the equipment for a period of two years, benefitting up to 50 seniors.

Empowering the art community and women through education and employment

Two initiatives that provide professional development opportunities for its beneficiaries will also be supported by Marina Bay Sands' donation – the **IMPART Art Prize** presented by Art Outreach Singapore, and a **Job Readiness Programme** with Image Mission.

The IMPART Art Prize 2022 will support the professional development of three promising emerging artists and curators in Singapore. The individuals will each receive a cash prize and a coveted international exchange programme, offering visits to renowned institutions and exposure to leading art industries worldwide.

As part of Marina Bay Sands' larger strategic efforts to uplift others through employment, the Job Readiness Programme with Image Mission will equip over 70 women beneficiaries referred by Marina Bay Sands' community partners with career building opportunities. Image Mission will conduct a series of workshops to equip women beneficiaries with tools and resources to support them on their job search.

Engaging the public with community events

Marina Bay Sands continues to be the proud supporter of community events that spur conversations and engage the public at large. On 5 September 2021, the integrated resort launched the first virtual edition of the Community Chest Vertical Marathon 2021, which hopes to rally the community to raise S\$2 million for over 100 social service agencies. Marina Bay Sands has been the co-organiser of the Community Chest Vertical Marathon since 2011.

The integrated resort also played host to the Singapore Red Cross Humanitarian Conference 2021 at Sands Expo and Convention Centre on 3 September 2021, reaching over 500 youth physically and virtually.

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More recently, Marina Bay Sands was also accorded the 'Special Award for Community Care (Business)' award by the Singapore Tourism Award 2021 for its notable care and dedication towards its Team Members and the wider community during the COVID-19 pandemic.

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, more than 2,500 hotel rooms and suites, the rooftop Sands SkyPark, and the best shopping mall in Asia, world-class celebrity chef restaurants, a theatre and an outdoor event plaza. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

Sands Cares, Marina Bay Sands' community engagement programme, aims to drive impact and inspire change through four key areas – by providing shelter, food and services to vulnerable communities; supporting education and employment in the hospitality industry; promoting and preserving culture and heritage; as well as supporting disaster resiliency. It uses its unique resources and its active Team Member volunteerism to form a force for good and create a positive difference in society.

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