



*Rituals of Refinement:*  
**TWG TEA REVEALS RED JASMINE TEA  
MOONCAKE COLLECTION**

Steeped in quiet ceremony, this limited-edition collection invites tea lovers to rediscover tradition — with a theine-free red tea and twelve handcrafted mooncakes.





## *Red Jasmine Tea* MOONCAKE COLLECTION

This Mid-Autumn, TWG Tea redefines tradition with a bold new offering: the **Red Jasmine Tea Mooncake Collection** — an avant-garde pairing of theine-free red tea and twelve artisanal mini mooncakes: six baked, six snowskin, all infused with signature tea blends. Housed in a scarlet gift box, this limited-edition collection invites a return to refined gifting and elevated taste. Available in two sets — a curated quartet of mooncakes with **Red Jasmine Tea**, or a classic ensemble of six — a poetic union of craftsmanship, creativity, and the season's most elegant rituals.



### RED JASMINE TEA: *A Gentle Bloom at Dusk*

As twilight deepens and the city exhales, the scent of jasmine drifts through the air — soft, floral, and fleeting. In this moment of quiet elegance, TWG Tea unveils **Red Jasmine Tea** — an exclusive, theine-free blend of fragrant jasmine blossoms and smooth South African rooibos. Delicate yet grounding, this unexpected bouquet in a teacup invites stillness, reflection, and shared ritual. A perfect nightcap, where every sip unfurls like a whispered bloom against the hush of evening.







*Steeped in Tradition,*  
**ELEVATED BY CRAFT**

TWG Tea reveals [\*The Art and Tradition of Mooncake Making\*](#) — a rare insider's look into the intricate rituals and refined techniques behind each exquisite creation. Honouring centuries-old tradition, every mooncake is reimagined through the lens of contemporary craftsmanship. Meticulously handmade and infused with TWG Tea's most precious blends, each mooncake is a harmony of flavours, fragrances, and colours designed to delight the modern palate. Marrying innovation with heritage, these refined delicacies are made with only the purest ingredients — free of preservatives, yet rich in complexity — redefining the landscape of tea gastronomy.



Behind every mooncake lies the quiet artistry of TWG Tea's master pâtissiers, their expertise steeped in time-honoured tradition and revealed in every delicate fold of the skin, every layered note of flavour. More than a culinary ritual, this collection is a celebration of legacy — crafted to be gifted, savoured, and passed from one generation to the next.





## *Modern Rituals,* **TIMELESS CRAFT**

This Mid-Autumn, TWG Tea presents a luminous collection of twelve tea infused mini mooncakes, perfectly balanced between classic baked and delicate snowskin varieties. The iconic **Constellation** returns, joined by new creations crafted in harmony with the season's finest teas. Among them, **Harvest** and **Blossom** glow with the floral infusion of this season's signature **Red Jasmine Tea**, unveiling layers of fragrance and finesse in every bite.

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### **Tea-Infused Traditional Mooncakes**

A contemporary take on the time-honoured baked mooncake, TWG Tea unveils a refined selection infused with our signature tea blends — where heritage meets innovation in every creation.



#### **CONSTELLATION**

This Mid-Autumn signature features a golden crust enveloping a smooth and elegant brown lotus filling infused with Singapore Breakfast Tea, a scattering of roasted melon seeds, and a salted egg yolk heart. A timeless favourite.



#### **ÉCLAT**

Enclosed in a sumptuous baked crust, this mooncake boasts a smooth white lotus paste infused with Alfonso Tea, a scattering of mango crisps and an exotic mixed fruit heart.



#### **HARVEST**

Nestled in a delicate baked crust infused with Imperial Jasmine Tea, this mooncake boasts a rich and smooth brown lotus paste with praline crisps.



#### **ILLUMINATION**

Emanating the warm glow of a lantern with a golden crust dusted in gold, this mooncake unveils a refreshing Coconut Tea infused white lotus paste, with a black sesame heart.



#### **AURORA**

Concealed in an exquisite baked crust, this mooncake boasts a smooth white lotus paste infused with 1837 Black Tea, a scattering of strawberry crisps and a strawberry paste heart.



#### **MIRACULOUS**

Adorned in a perfectly baked crust, this exquisite mooncake showcases a white lotus paste infused with Miraculous Mandarin Tea, and a mandarin orange paste heart.



### Tea-Infused Snowskin Mooncakes

A dreamy reinterpretation of classic favourites, TWG Tea unveils a delicate array of tea infused snowskin mooncakes, crafted with exceptional single-estate harvests and exclusive blends. Each creation reveals a silky texture and a harmonious infusion of flavours.



#### GARNET

Encased within a delicate cherry snowskin, this mooncake unveils a blend of Timeless Tea infused white lotus paste adorned with Amarena cherry, enveloping a cherry sakura confit.



#### RUBY

Housed in a crimson red snowskin, this exclusive mooncake encases a luxurious white lotus filling infused with Moon Route Tea sprinkled with raspberry crisps and a decadent raspberry namelaka heart.



#### GLIMMER

Decked in a luminous yellow snowskin, this exquisite mooncake features a Yuzu Breakfast Tea infused white lotus paste with lemon candies, revealing a yuzu confit heart.



#### BLOSSOM

Emanating the warm glow of a lantern, this brilliant peach orange snowskin mooncake encases a Jasmine Imperial Tea infused yellow peach and white lotus filling, revealing a refreshing white peach heart.



#### JADE

This ethereal jade green snowskin mooncake boasts an aromatic Matcha infused red bean paste with orange candied, ornamented with a Matcha ganache heart.



#### EMBER

Concealed in an opulent mocha brown snowskin, this exquisite TWG Tea mooncake reveals a brilliant composition of aromatic No. 12 Tea infused white lotus paste, sprinkled with dark chocolate pearls and an oriental burst of No. 12 Tea ganache heart.

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*TWG Tea Red Jasmine Tea Mooncake Collection will be available at all TWG Tea Salons & Boutiques in Singapore from 4 September to 6 October 2025. Available in a set of four mooncakes paired with Red Jasmine Tea, S\$90; a set of six mooncakes, S\$70, and single mooncake, S\$15 each.*



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## ABOUT TWG TEA

As the finest luxury tea brand in the world, TWG Tea commits to procuring its teas directly from source gardens. The brand's tea collection is the largest in the world, with fine harvests from every tea producing country. Internationally recognised as a true innovator, TWG Tea is celebrated for its extensive selection of exclusive handcrafted tea blends – including new blends of tea created every season in collaboration with the world's most renowned estates. Exquisite signature contemporary tea accessories and delicate tea-infused sweets and savouries complete the TWG Tea experience.

Established in Singapore, TWG Tea was founded by Taha Bouqdib, Maranda Barnes and Rith Aum-Stievenard in 2008. A subsidiary of V3 Gourmet, the brand was developed as a luxury concept that incorporates unique and original retail outlets, elegant tea rooms and an international distribution network. Paying homage to Singapore, 1837 features prominently on the brand's logo, celebrating the year the island became a trading post for teas, spices and fine epicurean products.

The luxury tea brand is currently in over 70 locations around the world. TWG Tea boutiques and salons can be found at iconic landmarks including Marina Bay Sands in Singapore, Ginza in Tokyo, Leicester Square in the United Kingdom and The Dubai Mall in United Arab Emirates. For more information, please go to [TWGTea.com](https://www.TWGTea.com).

### Working Towards a Sustainable Future

Since its inception, TWG Tea's philosophy has been rooted in sustainable development with the mission to ensure that future generations will be able to enjoy the same quality teas we do today. TWG Tea believes that it can play its part in contributing towards a sustainable future by focusing on three key pillars of sustainability – **Craft**, **Community** and **Commitment**. For more information, please go to [TWGTea.com/our-company/sustainability](https://www.TWGTea.com/our-company/sustainability).

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