

Marina Bay Sands
MEETINGS CONCIERGE
MOBILE APP SOLUTION

Enhance your meeting experience with our customisable app



With the Meetings Concierge App, You Can:

PERSONALISE

- Create individual attendee schedules, contact lists and exhibitor lists
- Sync schedules and contacts with native calendar and address book
- Deploy in 15 languages*

SHARE

- Attendees can message each other from within the app, and set up 1-on-1 meetings that appear in their schedules
- Share notes, documents and photos right from the app
- Seamlessly connect to selected social networks

INTERACT

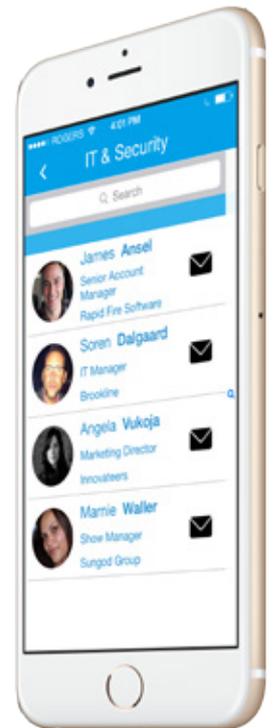
- Gamify your app to drive attendee behaviour and reward participation
- Get real-time feedback through polls, surveys and message boards
- Conduct live Q&A during sessions to connect to more attendees, on-site or around the world

MEASURE

- Monitor who is using your app, and how they're spending their time
- Identify the most popular sessions, speakers, and content
- Track activity by component, and follow social networking activity
- Measure advertising and monetisation performance, and much more

ACHIEVE REAL RETURN ON INVESTMENT

- Integrate with registration systems and share data with other core event and business platforms
- Drive sponsorship revenue through advertising and gamification
- Inspire engagement before, during and after your event
- Reduce or completely eliminate printed material



* English (US and UK), French (France and Canada), Spanish, Italian, German, Russian, Dutch, Portuguese, Chinese (simple and traditional), Japanese, Korean, Turkish

Why Choose the Meetings Concierge App?



YOUR UNIQUE EVENT DEMANDS A UNIQUE APP

Don't settle for a cookie-cutter mobile event app. With dozens of available components and extensive design flexibility, you can configure your Meetings Concierge app to suit your specific needs.



WE PUT YOU IN FULL CONTROL

Your app is a breeze to manage thanks to the QP, a web-based configuration and content management system that's as easy to use as your smartphone. You control all the components and content of your app, so your attendees are always up to date and in the loop.



SERVICES AND SUPPORT WHEN AND WHERE YOU NEED

From content upload to analytics reporting, platform training to on-site support, the app offers a range of services to help you make sure everything goes off without a hitch.



ENTERPRISE-GRADE SECURITY

Rest easy knowing that your Meetings Concierge app and backend comply with the most stringent data privacy and security standards, including malware protection, encryption, and controlled access to content.



PURPOSE-BUILT AND SCALABLE FOR LARGE ORGANISATIONS

The app is built on a platform to fit the way your team works, with flexible role-based permissions and an architecture that scales from dozens to thousands of event apps.

Countless Benefits for Event Organisers

Increase brand reach and awareness

Provide more touch points with attendees through increased engagement before and after events

Allows for more marketing opportunities to generate event brand recognition and recall with attendees over time

Real time changes and flexibility

Last-minute changes to programmes and schedules can be updated instantly, and notifications and updates can be pushed through to attendees in real-time on their mobile devices



Increase sponsorship revenue

More ways to drive sponsorship revenue through advertising and gamification

Enable sponsors to reach and engage their target audience before, during and after your event



Create meaningful engagement

Innovative engagement methods such as Gamification, live Q&A interaction, live polls and in-app surveys create opportunities for you to better engage attendees before, during and long after the event takes place



Reduce printed materials for cost savings and a greener event

Eliminate high printing, shipping and distribution costs from hard copy programme guides

Reduce your carbon footprint to have a greener event



Enhance event experience

Streamline the event experience from start to finish by enabling attendees to sign up, register and get all of the information they need directly from their mobile device

Allows attendees to access event content and information in real time and empowers event organisers to provide a better overall event experience

Help Attendees Achieve their Goals

GOAL
1

GAIN NEW INDUSTRY KNOWLEDGE

- Helps attendees find the right education sessions
- Lets attendees create a personalised agenda



GOAL
2

DISCOVER NEW WAYS TO INNOVATE

- Inspire attendees with an innovative in-app game



GOAL
3

BUILD NETWORK

- Allows attendees to see who's there and send each other messages



Did you know?



42%

of attendees play the games
when offered



1,558

messages are sent to meet up at events,
share information or just say Hi!

Speak with our sales representative today and add this
mobile solution to your next event!

Call +65 6688 3000 or email Sales@MarinaBaySands.com