

# Fact Sheet



## Sands Expo and Convention Centre

The Sands Expo and Convention Centre offers more than 120,000 square metres or 1.3 million square feet of meeting space, making it one of the largest and most flexible locations in Asia.

It is also the biggest MICE (Meetings, Incentives, Conferences and Exhibitions) facility in Singapore, with the largest ballroom in Southeast Asia that is capable of hosting up to 11,000 delegates. Beyond those facilities, delegates can enjoy luxurious accommodation at Marina Bay Sands Hotel, take in Broadway shows, dine at the finest restaurants, enjoy world-class shopping and be part of the integrated resort's Corporate Social Responsibility initiatives to give back to the community.

### Centre highlights:

- Five floors of exhibition and convention space
- Up to 2,000 exhibition booths and 250 meeting rooms
- Can accommodate up to 45,000 delegates in all
- A comprehensive one-stop event and exhibition solution provider that offers services ranging from technical needs such as audio visual equipment, stage set-up and logistics
- Offers the region's largest ballroom at over 8,000 square metres
- Grand Ballroom can seat up to 6,600 diners for a banquet or up to 8,000 delegates for a theatre-style convention
- Grand Ballroom can be configured into 16 rooms to hold smaller groups of a few hundred people

### The right fit for every event:

Marina Bay Sands has the perfect space for every event, whether it's a meeting for 10,000 or a party for 10. In addition to the Sands Expo and Convention Centre, other creative venues include:

- Sands SkyPark for cocktail parties or intimate dinner receptions
- Event Plaza for large-scale outdoor carnivals or festivals
- Theatres for product launches, presentations or conferences
- Celebrity chef restaurants for cocktail parties, dinner receptions, dine-arounds or exclusive launches
- A unique ArtScience Museum for opening ceremonies, keynote addresses or cocktail parties

### Green Meetings:

Marina Bay Sands continues to champion sustainable event planning to help organisers achieve their green meeting goals. Sands Expo is the first in Southeast Asia to attain the ISO 20121 certified property. Marina Bay Sands is also the first facility in Singapore to adopt the Singapore Tourism Board's new sustainability guidelines for the MICE industry in 2013. Several sustainable practices include:

- **Green Meeting Concierge**, a dedicated service personnel who will help clients craft sustainable meetings using the **Sands ECO360 Meetings Planning Tool**.
- **Sands ECO360 Event Impact Statement** provides a post-event sustainability report that captures an event's sustainability highlights and provides a comprehensive summary of energy and water consumption at a glance.
- **Harvest Menu** offers sustainable food and beverage options to reduce Food Miles and lower the emission of greenhouse gases during transportation.
- **Sub-metering of MICE floors** allows organisers to effectively track energy usage across specific areas.
- **Waste management** with recycling bins and sustainably disposing of leftover food and materials

## Growing momentum:

Since opening, Marina Bay Sands has become the venue of many international and regional conferences and tradeshows across diverse industries including new-to-Singapore events. In 2014 alone, Sands Expo hosted over 2,500 events. It has also attracted over 380 new-to-Singapore MICE activities, including tradeshows, since 2010.

New-to-Singapore shows include:

- Art Stage Singapore (debut in 2011)
- Digital Healthcare Week (debut in 2012)
- MEDLab Asia (debut in 2014)
- Maison et Objet Asia (debut in 2014)
- Black Hat Asia (debut in 2014)
- Interpol World (debut in 2015)

Multi-year contracts signed to date include:

- CommunicAsia (2014 – 2015)
- OSEA (2014 – 2016)
- Tax Free World Association Asia Exhibition & Conference (2014 – 2017)
- ITB Asia (2014 – 2016)
- Singapore International Jewellery Show (2013 – 2015)
- SkyBridge Alternatives (SALT) Conference (2013 – 2015)
- Young Presidents' Organisation (YPO) Global Leadership Summit (2014 – 2016)

## Awards:

Marina Bay Sands has been the recipient of the following MICE awards:

- UFI Sustainable Development Award 2015
- Best Resort for Business Events in the CEI Asia Industry Survey 2015
- Best City Hotel for Business Events in the CEI Asia Industry Survey 2015 (2<sup>nd</sup> place)
- Best Events Venue Team in the CEI Asia Industry Survey 2015 (3<sup>rd</sup> place)
- Best Hotel for Business Events in the CEI Asia Industry Survey 2014
- Best Hotel Events Team in the CEI Asia Industry Survey 2014
- Best Convention Centre in the CEI Asia Industry Survey 2014 (3<sup>rd</sup> place)
- Best Conference Venue Category in the Asian Conference Awards 2013
- Best Business Event Venue Experience awarded by the Singapore Tourism Board at the Singapore Experience Awards 2012 and 2013
- Asia's Best Hotel for Business Events awarded by CEI Magazine at the CEI Asia Industry Awards 2011, 2012, 2013
- Best International Hotel awarded by Successful Meetings Magazine at the Successful Meetings Pinnacle Awards 2012
- First venue outside the US to attain Level One Certification to the American Society for Testing and Materials (ASTM) Standard pertaining to the Evaluation and Selection of Venues for Environmentally Sustainable Meetings, Events, Trade Shows, and Conferences.
- Asia's Best Convention and Exhibition Center awarded by CEI Magazine at the CEI Asia Industry Awards 2011 (2<sup>nd</sup> place)