

MEDIA UPDATE



**The Shoppes at Marina Bay Sands debuts more ways to shop luxury**

**Singapore** (7 July 2015) – The Shoppes at Marina Bay Sands has launched a new digital platform for shoppers to browse and reserve limited edition items exclusive to The Shoppes in Singapore. With the ease of a click, shoppers can now ensure that these covetable Shoppes-exclusives are available and reserved just for them, for 48 hours, before heading to the physical boutiques to purchase the item.

Driven by the depth of exclusive products at The Shoppes, the online service is yet another initiative to showcase the mall's unmatched collection of luxury offerings. Shoppers who use this free service are also in for special treats and seasonal privileges upon purchasing in-store, including attractive shopping rewards, complimentary day parking, as well as be the first ones to receive firsthand updates on the newest limited edition products debuting at The Shoppes.

Mr. John Postle, Vice President of Retail, Marina Bay Sands, said, "We are always looking for ways to engage our shoppers while leveraging existing digital platforms to showcase product offerings that set us apart. Through this service, we want to bring convenience to our customers and make them feel special when they arrive at their destination, knowing that their item is waiting for them."

For a start, the [website](#) will feature a selection of luxury bags from international brands including BALLY, Brioni, KWANPEN Men's Boutique, Roberto Cavalli, Salon by Surrender, Salvatore Ferragamo and ZILLI. From inspiring clutches and cross-body bags to iconic messengers and luxe leather backpacks, The Shoppes has curated the season's must-haves for all fashion purveyors.

To celebrate the launch of the service, shoppers will receive a S\$100 shopping voucher on top of complimentary parking<sup>1</sup>, upon purchase of their reserved item from now until 31 August 2015.

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<sup>1</sup> All redemptions to be made at The Shoppes Retail Concierge counter, Galleria Level, B1 (Outside Omega). Terms & Conditions apply.



BALLY: Sommet Fold



Brioni: Double Gusset Briefcase



KWANPEN Men's Boutique: Crocodile Leather Attache Briefcase in Black



ZILLI: Green Nubuck Crocodile Travelling Bag



Roberto Cavalli: Regina Handbag in White



Salvatore Ferragamo: FIAMMA



Salon by Surrender: Buscemi PHD in Black



Salon by Surrender: Buscemi PHD in White



Salon by Surrender: Buscemi PHD in Red



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**About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

**Download hi-res images of Shoppes-exclusive items**

<https://www.hightail.com/download/bXBhWmdsSWgwMEVsYzhUQw>